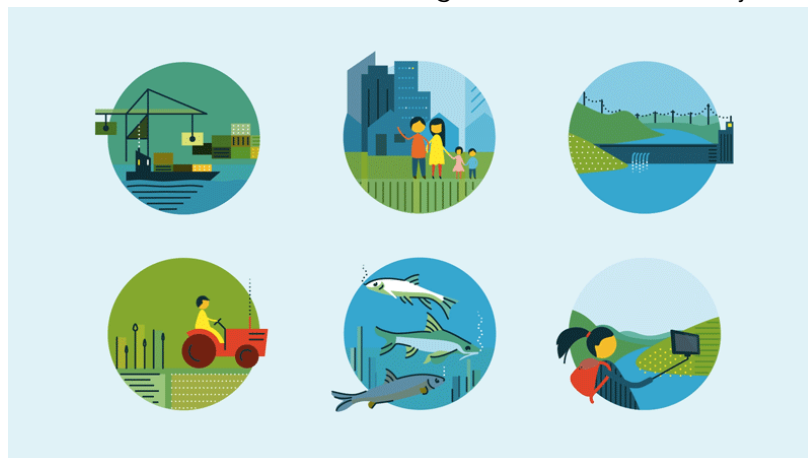


# Jinsha-Onepager



**How is the Jinsha region in China coping with extreme events such as floods and droughts? Our website is illustrating this with its accessible and aesthetically pleasing design. It provides other regions similarly affected by climate change with an immediate overview of the processes and approaches applied.**

The jinsha-adapt.org website offers a visually appealing and clear description of how the region defined by the Jinsha River Basin (the upper Yangtze River) in China is preparing to meet the challenges associated with water management and climate change. The website's illustrations and icons encourage viewers to learn more about the fascinating Jinsha River Basin Project.



## Sharing knowledge and experience worldwide

Working on behalf of the Swiss Agency for Development and Cooperation (SDC), Chinese and Swiss climate and water resources experts are at work in the Jinsha Region developing measures that will enable the communities in the Jinsha River

## Client

Swiss Agency for Development and Cooperation (SDC)

## Facts

Period 2016 - 2018

Project Country China

## Contact persons

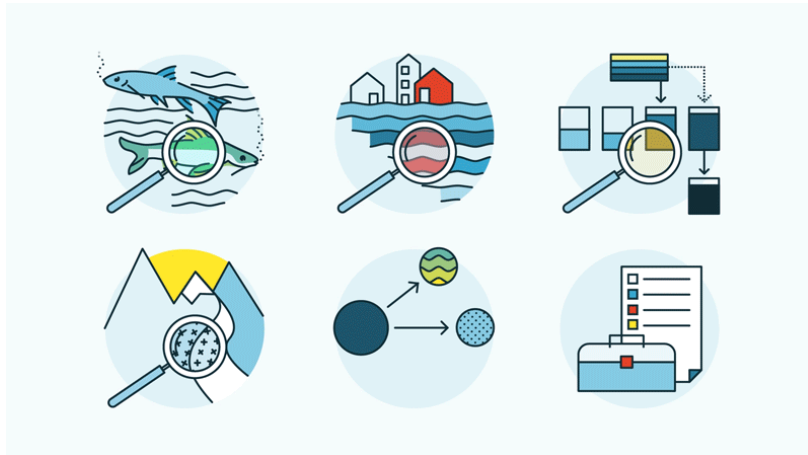
Cornelia Büttner  
[cornelia.buettner@ebp.ch](mailto:cornelia.buettner@ebp.ch)

Monika Rohner  
[monika.rohner@ebp.ch](mailto:monika.rohner@ebp.ch)

Basin to respond to extreme, climate-related events such as flooding and drought. Whether at an international level, in Switzerland or in China, we aim to make sure that the valuable information generated in the context of the Jinsha River Basin Project is available to planners working at locations around the world in the areas of water resources management and climate change adaptation.

### Less is more

Conceived as a source of information for such planners, our website also offers an intuitive and clean one-page introduction to the complex issues facing the project's managers. This enables website visitors to gain a quick overview of the project's most important objectives and products. More extensive information is just a few clicks away for those wishing to deepen their understanding of the complex issues involved.

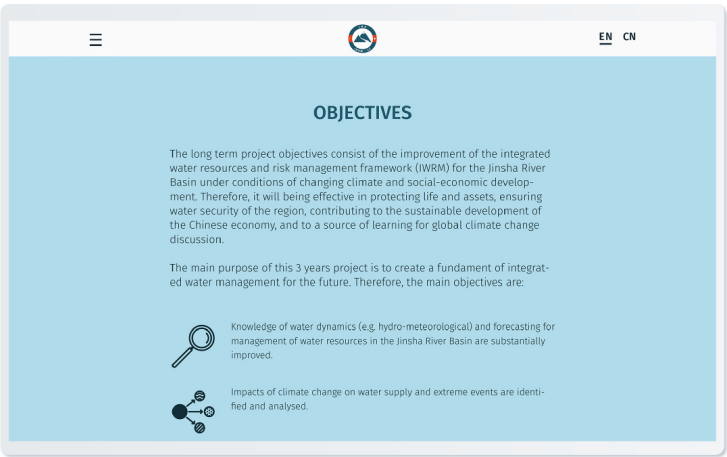
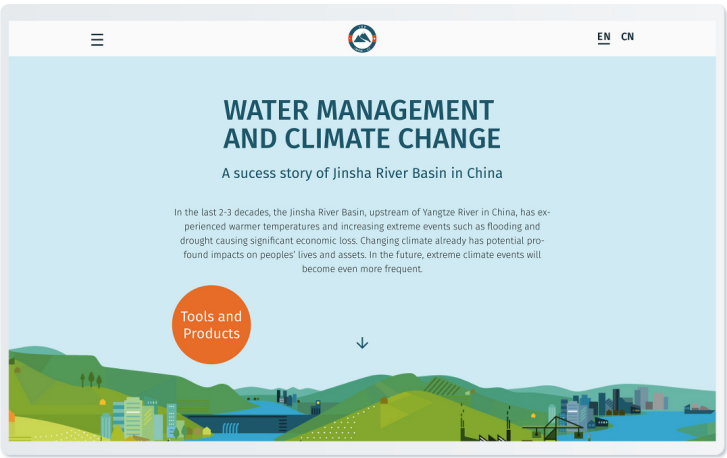


Whether via social media, newsletters or events, the project partners can conveniently share the website and its contents via other channels of communication. Indeed, this brings us closer to our goal of communicating to as many planners and engineers throughout the world as possible, how the Jinsha Region is getting an early start when it comes to balance water resources management, climate change and socio-economic development.

### Our services

- Ideation + web concept (including definition of goals, target groups and core messages)
- Information architecture
- Design concept
- Illustration, icon and web design
- Content

The website was programmed by **Odoson**.



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### SECTORS AND STAKEHOLDERS

In Jinsha River Basin different sectors and stakeholders are affected by climate and socio-economic change. Today, all this actors and stakeholders depend heavily on water. But in future there will be less and less water. The Integrated Water Resources and Risk Management of Jinsha River Basin Project will help that there is a sustainable balance between water supply and demand in the future.



Industry



Residential Areas



Hydropower



Industry  
[more](#)



Residential Areas  
[more](#)



Hydropower  
[more](#)



Agriculture



Ecosystem



Tourism

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### TOOLS AND PRODUCTS

To foster integrated water management, we improved the knowledge of water characteristics, extreme events and aquatic ecosystems in the Jinsha River Basin substantially. With this as a baseline, we identified impacts of climate change and socio-economic development on water resources and extreme events. As a third step, we worked out adaptation strategies and measures. Explore our tools and products!




Know more about Water Characteristics and Aquatic Ecosystems




Predict Runoff, prevent Flood: A Forecasting Model




Water Supply and Demand: An Evaluation and Planning Model




Know more about Water Characteristics and Aquatic Ecosystems  
[learn more](#)



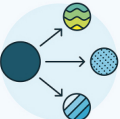
Predict Runoff, prevent Flood: A Forecasting Model  
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Water Supply and Demand: An Evaluation and Planning Model  
[learn more](#)



Glacier Monitoring Capability Improved



Impacts of Climate and Socio-Economic Change on



Adaptation Strategies and Measures for the Future

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CONFERENCE

PUBLICATION

CONFERENCES AND PUBLICATIONS

Are you interested to know more about Jinsha River Basin Project? Check the presentations of the conferences about the project or read our publications:

Conferences

9<sup>th</sup> International Perspective on Water Resources and the Environment Conference

January 2017, Wuhan, China

[Link to access conference page](#)

7<sup>th</sup> Sino-Swiss High-Level Dialogue on Water Management

August 2016, Beijing, China

[Link to access conference page](#)

Publications

Publication 1 - with quite a long title which takes a bit more than one line.

Date of this publication

[Link to access the publication](#)

Publication 2 - with a short title

Date of this publication

[Link to access the publication](#)

Publication 3 - with a long title which takes more than one line

Date of this publication

[Link to access the publication](#)