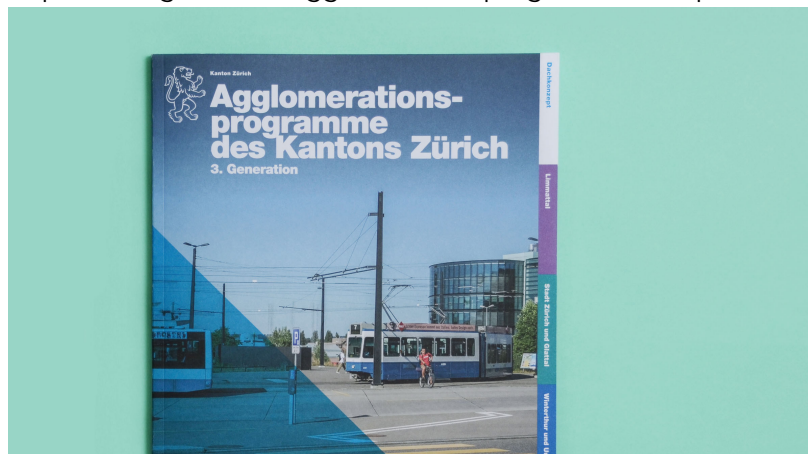


# Brochure: The Agglomeration Programs of the Canton of Zürich



**One of the aims of agglomeration programs is to ensure sustainable development by harmonizing new housing and transportation projects. The appealingly designed public relations brochure that was drafted to present Zurich's 3rd-generation agglomeration programs to a larger public audience shows how the harmonization process works in the Canton of Zurich.**

In December 2016, the Canton of Zurich submitted four 3rd-generation agglomeration programs for approval to the federal authorities. The individual programs included "City of Zurich and the Glatt Valley," "Winterthur and Surroundings," "Zurich Highlands" and "Limmat Valley" (this latter program was submitted jointly with the Canton of Aargau). In the context of **assuming overall responsibility** for drafting the agglomeration programs, EBP also drafted an appealing brochure as a means of presenting the four agglomeration programs to the public.



The 84-page brochure offers an accessible and richly

## Client

Canton of Zurich, Department of  
Economic Affairs, Transportation Office

## Facts

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Project Country Switzerland

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