

Impact of HTW Chur on the Regional Economy of Eastern Switzerland



The University of Applied Sciences (HTW) Chur in the Canton of Graubünden has had a positive impact on the economic development of the various cantons in Eastern Switzerland. Working on behalf of HTW Chur, EBP took a closer look at the extent to which the university has helped to support the region's economic development.

The Canton of Graubünden operates a University of Applied Sciences in the city of Chur. As an educational and research institution, the HTW Chur has to make a contribution to the canton's economic development and its attractiveness as a place to live and do business. Working together with Northwestern Switzerland's University of Applied Sciences and Arts, EBP examined HTW Chur's impact on the economic vitality, job market and innovative capacity of the Canton of Graubünden.

The various data gathered offer a differentiated view of the university's overall impact. The methods we applied included a regional economic cycle model (input-output model), a network analysis of the relevant stakeholders and an alumni survey. We concluded our assignment by presenting our results to the school's governing board and cantonal representatives. In the summer of 2016, the assessment of the university's value-added effects was updated. The update showed that HTW Chur's contribution to the cantonal economy had grown.

Client

University of Applied Sciences (HTW)
Chur

Facts

Period 2010 - 2012

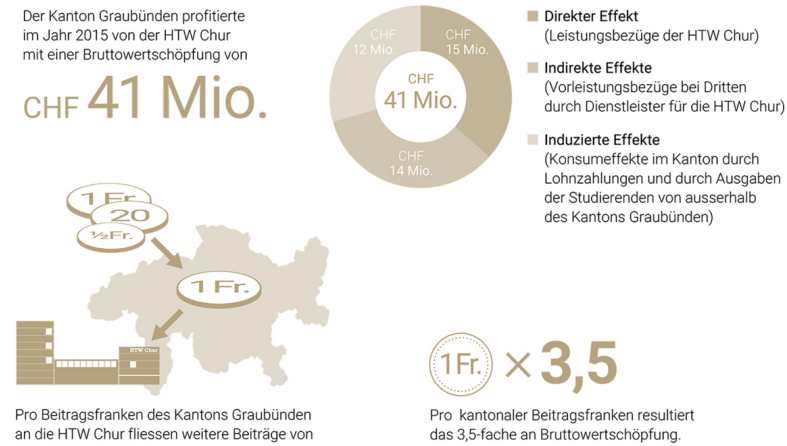
Project Country Switzerland

Contact persons

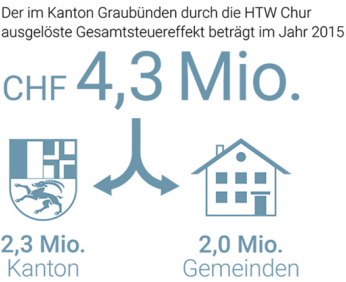
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University of Applied Sciences, Chur

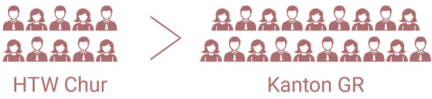


Value-added impact 2015



Tax impact 2015

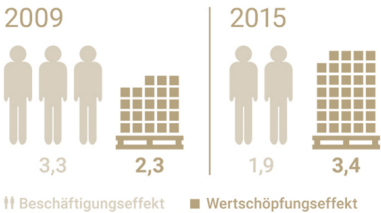
Der Beschäftigungseffekt der HTW Chur beträgt 1,9.
Pro Vollzeitstelle an der HTW Chur entstehen 0,9 weitere
Vollzeitstellen in der übrigen Wirtschaft im Kanton Graubünden.



410 Vollzeitäquivalente
beträgt die im Jahr 2015 durch
die HTW Chur ausgelöste Beschäftigung.

Job impact 2015

Im Vergleich zum Jahr 2009 löste die HTW Chur 2015
zwar weniger, aber dafür produktivere Beschäftigung aus.
Damit wird die kantonale Wettbewerbsfähigkeit gestärkt.



Die HTW Chur hat sich vom Beschäftigungs- zum
Wertschöpfungstreiber entwickelt; Der Beschäftigungseffe
sank von 3,3 auf 1,9 Punkte, der Wertschöpfungseffekt
stieg von 2,3 auf 3,4.

Development