

E-Mobility Market Perspectives Switzerland 2021



Given the existing growth and vast potential of the electric-vehicle market, it is important for the relevant stakeholders to make the right strategic decisions. In the framework of the E-Mobility Market Perspectives Switzerland project, important market players share their knowledge and opinions with one another.

With annual growth rates above 100 percent, the electric-vehicle market is experiencing ongoing rapid development. Moreover, market observers agree that there is a vast potential for future growth. It is therefore not surprising that market stakeholders are keen to find answers to questions such as the following:

- What types of charging stations will the owners of electric vehicles prefer?
- Which services offer the greatest market potential (e.g. charging-station installation, electric car-sharing, billing systems for charging services)?
- How should the services be designed for market success?

In the framework of the E-Mobility Market Perspectives Switzerland project, around 30 important market players in Switzerland answer these questions, share their know-how with other players and benefit from independent market assessments.

EBP organizes the exchange of know-how among the market players, evaluates and enhances the results with valuable insights of its own and makes all results available to the market players in an informative and easy-to-use presentation.

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Client

EBP and Partners

Facts

Period	2021
Project Country	Switzerland
Market players	30
Electric vehicles in 2050	3.6 million
Market volume in 2050	CHF 7 billion

Contact persons

Felix Ribi
felix.ribi@ebp.ch

Silvan Rosser
silvan.rosser@ebp.ch