

The economic significance of sports in Switzerland



Rütter Soceco AG, now part of EBP, conducted a study recently to ascertain the overall economic significance of sports in Switzerland. With estimated annual sales of around CHF 22.2 billion, the sports industry accounts for around 1.7 percent of Switzerland's gross domestic product. Moreover, the sports industry generates a work volume equivalent to 97,900 full-time jobs. This corresponds to around 2.4 percent of Switzerland's total work volume. Enhancing the available base of relevant and reliable data, these and other findings will benefit policymakers and industry stakeholders alike.

Our services

- Calculation of the overall economic significance of the sports industry in Switzerland
- Ascertainment of the total work volume associated with the sports industry
- Comparison with other economic sectors

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Client

Swiss Federal Sports Agency (BASPO)

Facts

Period 2018 - 2019

Project Country Switzerland

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