

# Evaluation of leasehold developers



**After a longstanding interest on the part of its residents in urban renewal, the Swiss town of Birsfelden has initiated a project aimed at developing and revitalizing its town center. To achieve an optimally balanced revitalization, the municipality decided to transfer the development of the available properties to a variety of lessees. Working on behalf of the municipality, we managed the lessee evaluation and selection process from start to finish.**

## Our services

- Conceptualization, organization, execution, and documentation of the entire evaluation process
- Drafting of all tendering and application documents
- Supporting the call to tender and provision of responses to applicant questions
- Drafting of the evaluation criteria
- Review and evaluation of the submitted applications
- Organization and execution of the applicants' presentations and examinations
- Securing of substantive and processual interfaces to the existing district-development plan

## Client

Municipality of Birsfelden

## Facts

Period 2019 - 2021

Project Country Switzerland

## Contact persons

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Visualization: bird's eye view of the new Birsfelden Town Center (October 2021)



Visualization: Main plaza of the new Birsfelden Town Center (October 2021)



Visualization: View of the plaza facing the south, New Birsfelden Town Center (October 2021)





Visualization: View of the main axis of the new Birsfelden Town Center (October 2021)



Visualization: View across the new Lavater Plaza to the old gymnasium, New Birsfelden Town Center (October 2021)



Visualization: The Chestnut courtyard of the new Birsfelden Town Center (October 2021)



Visualization: View across the new Lavater Plaza towards the Birsmatt schoolhouse, New Birsfelden Town Center (October 2021)

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