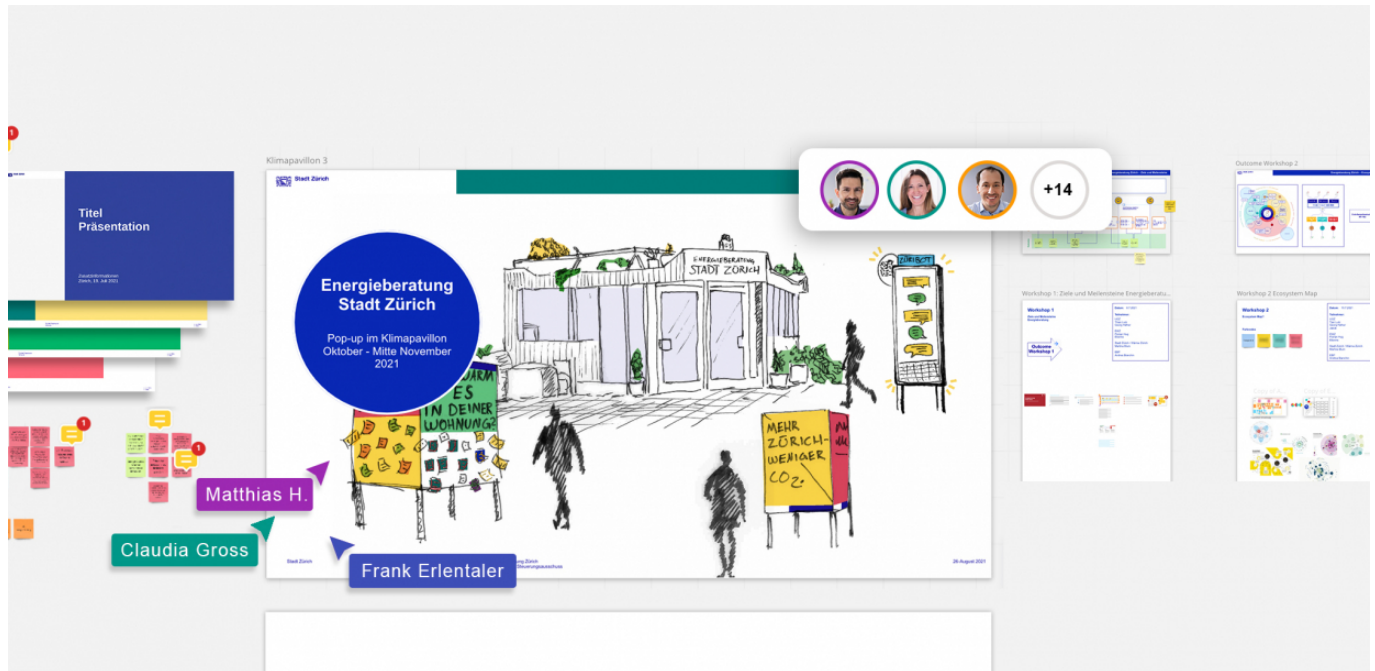


Visual process support for the Zurich Energy Consulting Agency



The city of Zurich is working out how to provide cost-effective energy-consulting services in a manner that is optimally aligned to its climate and energy goals. In workshops, we assisted employees at Zurich's Energy Consulting Agency with visuals to develop their organizational and process approach to energy consulting. To enable the city to present its findings effectively and impactfully, we drafted presentation templates in the city's corporate design. We also offered creative input on how to advertise the city's energy-consulting services at its climate pavilion.

Our services

- Assistance with workshop visuals
- Ecosystem mapping
- Graphic representation of processes and service blueprints
- Drafting of a Miro template using the city's brand identity for convenient processing by the members of the working group
- Conducting workshops using Miro
- Drafting of presentations in Miro

Client

City of Zurich Office of Environmental and Health Protection (UGZ)

Facts

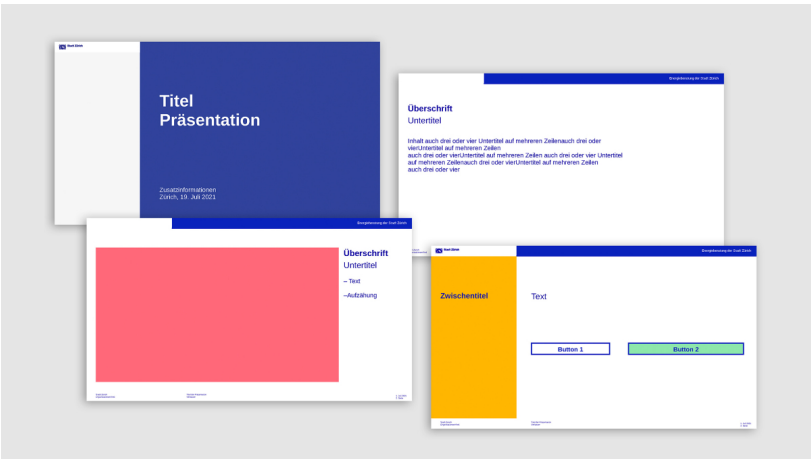
Period 2021

Project Country Switzerland

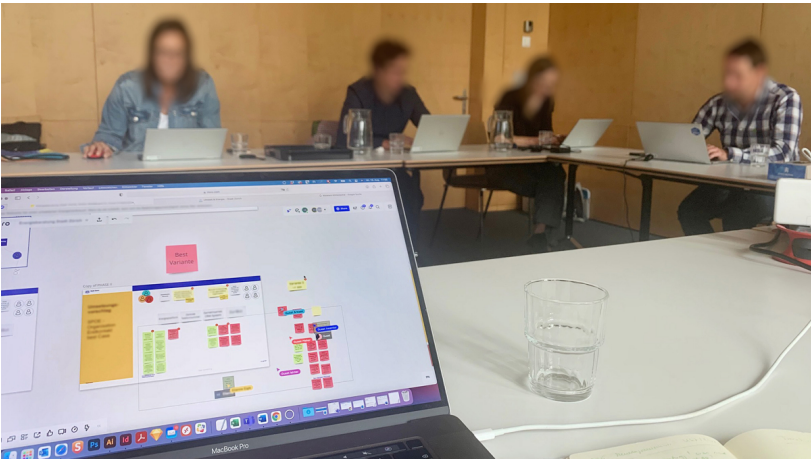
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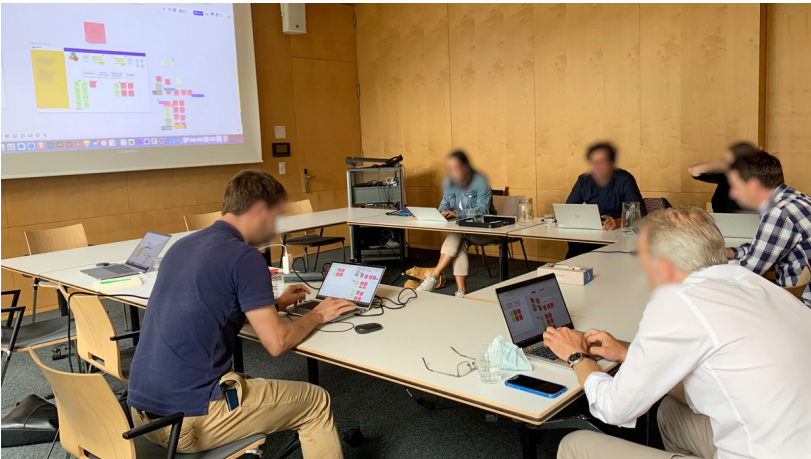
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Miro template with the city of Zurich's brand identity



Workshop for the Zurich Energy Consulting Agency



Workshop for the Zurich Energy Consulting Agency



Sketch of promotional options at Zurich's climate pavilion