

Circular Gastronomy – Creation of a Corporate Design and Website



Circular Gastronomy Switzerland promotes sustainability in the Swiss foodservice industry. It uses practical examples that highlight real-world opportunities to apply the principles of circular economy to the foodservice sector and shares the experience of foodservice professionals who have already adopted sustainable practices. On behalf of the association, we revamped the corporate design, reimaged the logo, created a new website, event flyers, and visually documented association events. Our process-oriented design and hand-drawn illustrations spark curiosity and encourage participation.

Our services

- Visual event documentation
- Creation of illustrations for website, flyers, and event documentation
- Revamping of corporate design
- Refreshing of logo
- Defining of brand imagery
- Drafting of information architecture that optimally delivers existing content
- Website creation

Client

Circular Gastronomy Switzerland

Facts

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Project Country Switzerland

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