

Hostelling International strategy workshop



For Schweizer Jugendherberge (the Swiss youth hostel organization) and the global umbrella organisation of youth hostels Hostelling International (HI), we organized a workshop on the strategically important topic of “A Customer’s Journey in the HI Network.” Leading the participants through two exciting days of discourse, we laid the foundation for future-oriented, digital cooperation among youth hostel organizations around the world.

Our services

- Organization of the two-day workshop
- Facilitating the workshop, including applying visual facilitation techniques and designing graphic templates (e.g., posters)
- Documenting the discussions and findings, including professional photos for use in social media

Client

Swiss Youth Hostels

Facts

Period 2023

Project Country Switzerland

Contact persons

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