

# Economic development and location promotion (Economy and society)

**The whole world is offering incentives to attract talent, innovation, growth and productivity. A unique profile and competitive economic structures are crucial for future prosperity and growth. Our analyses and strategic consulting support communities, cities, regions and other entities as they fine-tune their economic development incentives and economic development strategy.**

Whether you continue to compete successfully as a place to live, work and do business depends on what features you offer as a location and whether you have productive, competitive economic structures. There are many different steps you can take to strengthen these two factors.

Our analyses and concepts for economic development and related incentives highlight the strengths and weaknesses of your location. They are a tool for us to develop strategies with our customers that help them position themselves for future competition. This includes:

- Preparing evidence-based analyses of economic structures
- Presenting processes for strategy development
- Developing strategy-compliant steps, projects and funding instruments
- Providing editorial support during the creation of corporate mission statements, concepts and informational materials

We are convinced that the success of economic development and related incentives depends on the involvement and commitment of the actors involved. Incorporating them when they are needed most, in combination with our broad analytical experience, is a key element of our approach.