



## Corporate publishing

**Using creative texts, a contemporary layout and attractive image material, complex topics can be prepared in journalistic style so that they attract attention and make an impression. The possibilities offered by corporate publishing are diverse, as is our range of services in this field.**

Companies, public institutions, organizations and associations deploy corporate publishing to enhance their image, to convince the public and to foster loyalty among customers. Information prepared for these purposes is published through various communication channels.

Our experienced consultants, designers and editors keep their eyes on the big picture. We carefully select the communication measures that best address our clients' identified target groups. We present content in such a way that it triggers emotion, while at the same time remaining credible. Upon request, we transform complex content into exciting and persuasive stories.

We offer the following:

- Brochures
- Annual reports
- Sustainability reporting / CSR reports: see also [CSR/Sustainability management](#)
- Business reports
- Flyers
- Posters
- Customer magazines
- Success stories
- Websites: see also [Information design](#) and [Service design](#)
- Newsletters